上海新国际博览中心 W1, W2, W3, W4, W5馆 Hall W1, W2, W3, W4, W5 Shanghai New International Expo Centre (SNIEC)



laser@mm-sh.com

www.world-of-photonics-china.com.cn www.world-of-photonics-china.com

# LIDAR Technology and Application Frontier Forum Sponsoring and Advertisement

March 20, 2019 13:00-17:00 W4-M6 (1st floor)

#### **Sponsoring packages**

- **♦** Gold Sponsor Package: ¥20,000
  - 30 minutes speech (including Q&A)
  - Logo on the conference backdrop
  - Logo on the forum website
  - Logo on LASER World of PHOTONICS CHINA 2019 onsite catalogue
  - Logo on the official EDM and WeChat promotion
  - X-rack or poster at the entrance of conference room
  - Insert your company brochures or other advertising materials in attendees' bag
  - Video advertising during coffee break
  - Priority to order other sponsor items
- ♦ Silver Sponsor Package: ¥10,000
  - 30 minutes speech (including Q&A)
  - Logo on the conference backdrop
  - Logo on the forum website
  - Logo on LASER World of PHOTONICS CHINA 2019 onsite catalogue
  - Logo on the official EDM and WeChat promotion
  - X-rack or poster at the entrance of conference room
  - Priority to order other sponsor items

### **Other Sponsor Items**

#### Benefits for every sponsor:

- Logo on the forum website
- Logo on the official EDM and WeChat promotion

上海新国际博览中心 W1, W2, W3, W4, W5馆 Hall W1, W2, W3, W4, W5 Shanghai New International Expo Centre (SNIEC)



www.world-of-photonics-china.com.cn www.world-of-photonics-china.com

laser@mm-sh.com

#### ♦ 30 minutes speech (including Q&A): CNY 8,000

Time slots are limited quantity and need to be arranged by the organizer.

#### ♦ Attendees' bag sponsoring: CNY 6,000/100 pieces

Production included, sponsor's advertisement on one side.

#### **♦** Coffee break sponsoring: CNY 5,000

Your company brochures, cups or tissue with your logo can be placed at coffee break area. A table card with sponsor's name/logo will be prepared. Video advertisement can be displayed during the tea break.

#### ♦ Pen and paper sponsoring: CNY 3,000

The pen and paper must be provided by the sponsor.

#### ♦ Gifts sponsoring: CNY 3,000

Insert your gifts in attendees' bag.

If you have any other requirement on the sponsorship, please feel free to contact the conference organizer.

## SPONSORSHIP/ADVERTISING RESERVATION FORM

## **LIDAR Technology and Application Frontier Forum**

March 20, 2019 13:00-17:00 W4-M6 (1st floor)

COMPANY CONTACT DATA		
Company		Contact:
		Messe Muenchen Shanghai Co., Ltd.
Contact person	Department	Ms. Ika Fan
		Tel.: +86-21- 2020 5564
Address		E-mail: ika.fan@mm-sh.com
Country	Postal Code	
Telephone	Fax	
E-Mail	URL	
SPONSORSHIP/ADVERTISING OPPORTUNITIES		
Gold Sponsor Package	CNY 20,000	Coffee break sponsoring CNY 5,000
Sliver Sponsor Package	CNY 10,000	Pen and paper sponsoring CNY 3,000
30 minutes speech	CNY 8,000	Gifts sponsoring CNY 3,000
Attendees' bag sponsoring	CNY 6,000	Total (CNY):
POLICY AND PAYMENT METHOD  Cancellations: Requests for cancellations must be sent in writing to the organizer. Refunds are subject to a processing fee of 10% of the total amount. Cancellations received after Feb. 17, 2019: no refund.		
Payment can ONLY be made by bank transfer. An invoice will be sent to you after receipt of this registration form.		
The signature hereby agrees to the policies of this sponsorship agreement and authorizes Messe Muenchen Shanghai Co., Ltd. to reserve the above chosen sponsorship opportunity during LIDAR Technology and Application Frontier Forum 2019.		
Date	<u> </u>	Signature