

2019 光学产业发展国际论坛

2019 The International Optical Industry Development Forum

会议推广和赞助方案

Sponsoring and Advertising Opportunities

同期展会 Concurrent Events : 慕尼黑上海光博会 LASER World of PHOTONICS CHINA

时间 Date : 2019年3月20-22日 20-22 March 2019

地点 Venue : 上海新国际博览中心W3-M10 W3-M10 SNIEC

1. 赞助套餐

1.1 金牌冠名 (独家): ¥ 50,000

- 独家冠名 “光学产业发展国际论坛 ” ;
- 企业演讲时段一个(25 分钟 ,含提问回答时间);
- 会议程序册上刊登报告人简历和演讲摘要 ;
- 会议背景板展示贵司 logo ;
- 在论坛官网、现场刊物《观众指南》上公布企业演讲相关信息 ;
- 在会议包袋内夹带贵司宣传册
- 免费参会代表 4 名 (除演讲报告人外);
- 优先选择其他赞助项目
- 提供演讲报告人三次午餐

1.1 Golden sponsor (1 company only): ¥ 50,000

- Exclusive sponsor to the forum
- 25 minutes speech (including Q&A)
- Speaker CV and speech abstract on the conference schedule
- Logo on the conference backdrop
- Speech info published on the conference website and onsite NEWS Visitor Guide
- Insert your company brochures or other advertising materials in attendees' bag
- Four free attendees (exclude the speaker)
- Priority to order other sponsor items
- 3 days' free lunch for speaker

1.2 打包赞助 (限 3 家): ¥ 30,000

- 会议程序册全版特殊版位广告 (封三、目录旁页、日程旁页)
- 企业演讲时段一个(25 分钟 ,含提问回答时间);
- 会议背景板展示贵司 logo
- 会议室门口摆放贵司展示架 (赞助商提供)
- 在论坛官网上刊登贵司 logo(链接到贵司网址)
- 在会议程序册上刊登贵司 logo
- 在会议包袋内夹带贵司宣传册
- 免费参会代表 2 名 (除演讲报告人外)
- 优先选择其他赞助项

1.2 Package Sponsor (3 companies only): ¥ 30,000

- Full page proceeding advertisement (inside back cover, opposite contents/agenda page)
- 25 minutes speech (including Q&A)
- Logo on the conference backdrop
- X-rack or poster at the entrance of conference room
- Logo and link on the conference website
- Logo on the conference proceeding
- Insert your company brochures or other advertising materials in attendees' bag
- Two free attendees (exclude the speaker)
- Priority to order other sponsor items

2. 单项赞助

单项赞助商将同时获得以下权益：

- 在论坛官网上刊登贵司 logo(链接到贵司网址)
- 在会议程序册上刊登贵司 logo

2.1 会议程序册广告

会议程序册将以印刷版和电子版两种形式满足不同参会代表的阅读习惯。

议程册广告类别：

- 封底 ￥10,000
- 封二/封三/目录旁页/日程旁页 ￥8,000
- 内页 ￥6,000

2.2 资料夹带：¥ 5,000

在会议包袋中夹带贵司宣传册以及其他宣传资料，可以使到场的所有参会代表都能看到贵司信息。

2.3 企业展示架：¥ 3,000

会议室门口摆放贵司展示架，使到场参会代表第一时间看到贵司信息，每家企业限摆放一个，由企业自行准备。展示架尺寸不超过 1.5 米宽 x2.5 米高。

2.4 会议包袋赞助：¥ 30,000

参会代表用包上印制贵司 logo 企业品牌展示的绝佳机会，数量 250 个。（主办方制作）

当此项赞助与金牌赞助冲突时，按金牌赞助商优先选择的原则来执行。

2.5 茶歇赞助：¥ 8,000

您公司的资料以将在整个会议期间出现在茶歇区域，企业名称或 Logo 将印制在台卡上摆放在茶歇台上。企业可提供带有公司 Logo 的茶杯和纸巾等用品。

2.6 会议用纸及笔赞助：¥ 4,000

在所有会议场所以及会议包袋内提供会务用笔及用纸，纸和笔由企业制作和提供。

2.7 其他赞助内容

其他赞助内容，如会议礼品等，请联系主办单位。

2 Other Sponsoring Items

Each sponsoring item includes further benefits:

- Company logo on the conference website (linked to your website)
- Company logo on the conference proceeding

2.1 Proceeding advertisements

Proceeding advertisements guarantee high visibility of your company among our audiences during and long time after the event.

- Back cover: whole page, ￥10,000
- Inside front/back cover: whole page, ￥8,000
- Opposite contents/agenda page: ￥8,000
- Inside page: 1/1 page, 210 x 285 mm, ￥6,000

2.2 Company brochure insertion of conference bag

Insert your company brochures or other advertising material into our bags and attendees will receive your advertising material. ￥5,000

2.3 X-rack or poster at the entrance of conference room

Put your company X-rack or posts to interest attendees! ￥3,000

2.4 Conference bag

Print your company logo on the conference bag (250 bags). ￥30,000

When this sponsor item conflict with the gold sponsor, go with the rules of gold sponsor's priority rights

2.5 Coffee break sponsoring ￥8,000

It gives you an excellent opportunity to present your company to attendees during our coffee breaks. The cups or tissues with your logo (cups and tissues are prepared by the company) and advertising materials will be placed in the coffee break area.

2.6 Pen and paper sponsoring ￥4,000

Insert the pens, paper and also your company brochures or other advertising materials in attendees' bags.

2.7 Other sponsoring

About other sponsoring on conference gift etc., please feel free to contact conference organizer.

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会议推广和赞助方案申请表

Sponsoring and Advertising Opportunities Application Form

赞助单位信息 Sponsor Information

公司名称 Company

联系人 Contact Person

部门 Department

联系地址 Address

国家 Country

邮编 Postal Code

电话 TEL

传真 FAX

邮箱 E-Mail

网址 Website

联系方式: Contact

慕尼黑展览(上海)有限公司

Messe Muenchen Shanghai Co., Ltd.

沈晓洁 Janis Shen

上海市浦东新区源深路 1088 号 11 楼
(200122)

11th floor, 1088 Yuanshen Road,
Pudong New Area, Shanghai, 200122

电话 TEL: +86-21-2020 5578

传真 FAX: +86-21-2020 5688

邮箱 Email: Janis.shen@mm-sh.com

赞助项目 SPONSORSHIP/ADVERTISING OPPORTUNITIES

请勾选您确定的赞助项目 CHOOSE YOUR ITEM:

金牌冠名 Golden Sponsor ¥ 100,000	资料夹带 Company brochure insertion ¥ 5,000
打包赞助 Package Sponsor ¥ 30,000	企业展示架 X-rack or poster ¥ 3,000
会议程序册广告 Proceeding advertisement	会议布袋赞助 (250 个) Conference Bag ¥ 30,000
封底 Back cover ¥ 10,000	茶歇赞助 Coffee breaks ¥ 8,000
封二/封三/目录/日程旁页 ¥ 8,000 Inside back/front cover/ agenda page	大会纸笔 Conference Pens and Paper ¥ 4,000
整版内页广告 (彩色) Inside page ¥ 6,000	其他赞助 Others

总价 TOTAL : _____

附加条款 POLICY AND PAYMENT METHOD :

若在提交本登记表后取消赞助方案, 贵司必须以书面形式向慕尼黑展览(上海)有限公司提交《取消赞助申请》, 同时贵司必须支付赞助费用的 10% 作为取消费。如在 2019 年 2 月 28 日之后取消赞助方案, 贵司必须支付全额赞助费用。

付款方式: 慕尼黑展览(上海)有限公司仅接受银行汇款方式, 收到全额款项后, 本司将为贵司出具发票。

Requests for cancellations must be sent in writing to the MMI Office. Refunds are subject to a processing fee of 10% of the total amount. Cancellations received after Feb.28th, 2019: no refund.

Payment can ONLY be made by bank transfer. An invoice will be sent to you after receipt of this registration form.

The signature hereby agrees to the policies of this sponsorship agreement and authorizes the Messe Muenchen (Shanghai) Co., Ltd. to reserve the above chosen sponsorship opportunity during the forum.

本司同意以上赞助方案及附加条款 We accept the sponsor items and additional terms.

日期 DATE _____

签字和盖章 SIGNATURE/STAMP _____